



Are you selling too many tickets to the cheap seats in the Arena?

“It is not the critic who counts; not the man who points out how the strong man stumbles, or where the doer of deeds could have done them better. The credit belongs to the man who is actually in the arena, whose face is marred by dust and sweat and blood; who strives valiantly; who errs, who comes short again and again, because there is no effort without error and shortcoming; but who does actually strive to do the deeds; who knows great enthusiasms, the great devotions; who spends himself in a worthy cause; who at the best knows in the end the triumph of high achievement, and who at the worst, if he fails, at least fails while daring greatly, so that his place shall never be with those cold and timid souls who neither know victory nor defeat.”

Extract from “Citizenship in a Republic”, a speech given by former President of the United States, Theodore Roosevelt, at the Sorbonne in Paris on April 23, 1910

If your organisation defaults to a blame culture in times of stress or uncertainty, talk to On-Pole and find out how to avoid the costly disruption of sitting in the cheap seats.

ON-POLE

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